



WORKING TOGETHER
FOR A STRONG GOLDEN AMERICA

NHCOA 2010 Annual Conference

AGENDA AT A GLANCE

Unless otherwise noted, **all events will take place at the L'Enfant Plaza Hotel: 280 L'Enfant Plaza, Washington, DC 20024**

Monday, September 27, 2010

- 10:00am – 11:30am Conference Kick-Off
Location: Casa Iris, 2201 12th Street, NW, Washington, DC
- 1:00pm – 5:00pm Group Registration OPEN
Location: Ballroom Foyer, Lobby Level
- 2:00pm – 5:00pm **Training Session**
Grassroots Mobilization
Medicare Fraud Prevention Campaign
Location: La Salle Salon, Lobby Level
RSVP required

Tuesday, September 28, 2010

- 8:00am – 5:00pm Registration
Location: Ballroom Foyer, Lobby Level
- 8:30am – 10:00am **Briefing**
Status of Hispanic Aging Issues
Location: Grand Ballroom, Section BC, Lobby Level
- PANEL:**
- Jeff Cruz, Associate Director, White House Office of Public Engagement
Edwin Walker, JD, Deputy Assistant Secretary for Program Operations, Administration on Aging, US Department of Health and Human Services
Eric Kingston, PhD, Co-Director, Social Security Works
Anna Wadia, MPA, Program Officer, The Ford Foundation
Leticia Miranda, Associate Director, Economic and Employment Policy Project, National Council of La Raza

SAVE THE DATES: SEPTEMBER 28-29

L'Enfant Plaza Hotel - Washington, D.C.

734 15th Street NW Suite 1050 Washington DC 20005 Phone: (202) 347-9733 Fax: (202) 347-9735 www.nhcoa.org



10:00am – 12:00pm

Training Sessions

Grassroots Mobilization: Empowerment and Civic Engagement
RSVP required

- 101 Beginners Training
Location: Monet I & III, 2nd Level
- 202 Intermediate Training
Location: Monet II & IV, 2nd Level

10:00am – 12:00pm

Symposium

Economic Security Trends for Hispanic Families
Location: Renior, 2nd Level

PANEL:

Facilitator: Ralph Yaniz, MBA, Regional Vice-President Midwest, AARP

Panelists:

Rene Perez Rosenbaum, PhD, Associate Professor,
Department of Community, Agriculture, Recreation and
Resource Studies, Michigan State University

Nancy Altman, JD, Co-Director, Social Security Works

Rigo Saborio, MSG, President & CEO, St. Barnabas Senior Services

12:00pm – 2:00pm

Luncheon

Working Together for a Prosperous Mature America
Location: Grand Ballroom

SPEAKERS:

Bill Novelli, Distinguished Professor of the Practice,
McDonough School of Business, Georgetown University

Richard J. Hodes, MD, Director, National Institute on Aging

Yanira Cruz, Dr.PH, NHCOA President and CEO

2:00pm – 4:00 pm

Symposium

New Healthcare Law: What Does It Mean for Hispanic Families?
Location: Renior, 2nd Level

PANEL:

Facilitator: Steve McConnell, PhD, Program Executive, Aging
Policy and Advocacy, The Atlantic Philanthropies

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Panelists:

Lynn Feinberg, MS, Director, Campaign for Better Care,
National Partnership for Women & Families
Jaime R. Torres, DPM, MS
Regional Director, Region II (NY, NJ, PR, VI)
U.S. Department of Health and Human Services

Carlos Ugarte, MSPH, Public Health Advisor

2:00pm – 5:00pm

Training Sessions

Grassroots Mobilization
Empowerment and Civic Engagement
RSVP required

- 101 Beginners Training
Location: Monet I & III, 2nd Level
- 202 Intermediate Training
Location: Monet II & IV, 2nd Level

5:30pm – 6:30pm

Pre-Dinner Gathering

Location: Ballroom Foyer, Lobby Level

6:30pm – 8:30pm

Sharing the Best of Us Dinner

Location: Grand Ballroom, Lobby Level

Emcee:

Armando Guzman
Washington Bureau Chief
TV Azteca and Azteca America

National Anthem Vocalist: US Air Force Band

Poet:

Luis Alberto Ambroggio
Academia Norteamericana de la Lengua

Entertainment:

Singer Sabrina Lastman
Musician Beledo, Alice Conway

Wednesday, September 29, 2010

8:00am – 1:00pm

Registration

Location: Ballroom Foyer, Lobby Level

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- 8:30am – 9:30am **Capitol Briefing**
 Aging Issues of Ethnically Diverse Older Adults
 Location: US Capitol Complex, SVC 208/209
 Capitol Visitor's Center
 Shuttles to depart from L'Enfant
- Dr. Yanira Cruz, President and CEO, NHCOA
 Michael Adams, JD, Executive Director, SAGE
 Karen Jones, M.P.Aff., MPA, President and CEO, NCBA
 Doua Thor, MSW, Executive Director, SEARAC
- 8:30pm – 11:30pm **Training Session**
 Grassroots Mobilization: Medicare Fraud Prevention Campaign
 Location: La Salle Salon Lobby Level
RSVP required
- 10:30am – 11:30am **Listening Session**
 The Status of Older Adults Issues: Sharing your Perspective
 Location: Monet I & II, 2nd Level
- 9:00am – 1:00pm ***Plaza del Intercambio: A Resource Exchange***
 Location: Solarium, Lobby Level
- Health screenings
 - Educational sessions
 - Healthy Cooking Demonstration
 - Exercise demonstrations
 - Technology innovations
- 12:-00pm – 2:00pm **Luncheon**
 Looking Ahead: Unleashing Your Potential to Fulfill the American Dream
 Location: Grand Ballroom, Lobby Level
- SPEAKERS:**
- Richard H. Carmona, M.D., M.P.H., FACS, 17th Surgeon General
 of the United States (2002-2006) & Distinguished Professor,
 Zuckerman College of Public Health, University of Arizona
- Don Miguel Ruiz, Author
 Motivational Speaker
- 2:15pm – 5:00pm **Agency Visits**
 Making Your Voice Heard: Visits with Decision Makers
 Location: Off-site
- 5:00pm Conference concludes. ***See you next year!***

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