



WORKING TOGETHER
FOR A STRONG GOLDEN AMERICA

NHCOA 2010 Annual Conference

AGENDA AT A GLANCE

Unless otherwise noted, **all events will take place at the L'Enfant Plaza Hotel: 280 L'Enfant Plaza, Washington, DC 20024**

MONDAY, SEPTEMBER 27, 2010

Pre Conference Activities

- | | |
|---------------------|---|
| 10:00 am – 11:30 am | Conference Kick-Off
Location: Instituto Cultural de México
2829 16th St, NW
Washington D.C. 20009 |
| 1:00 pm – 5:00 pm | Group Registration OPEN
Location: Ballroom Foyer, Lobby Level |
| 2:00 pm – 5:00 pm | Training Session
Grassroots Mobilization
Medicare Fraud Prevention Campaign
Location: Monet IV, 2 nd Level
<i>RSVP required</i> |

SAVE THE DATES: SEPTEMBER 28-29

L'Enfant Plaza Hotel - Washington, D.C.

734 15th Street NW Suite 1050 Washington DC 20005 Phone: (202) 347-9733 Fax: (202) 347-9735 www.nhcoa.org

NHCOA
NATIONAL HISPANIC COUNCIL ON AGING

TUESDAY, SEPTEMBER 28, 2010

8:00 am – 5:00 pm Registration
Location: Ballroom Foyer, Lobby Level

8:30 am – 10:00 am **Opening Policy Briefing**
Status of Hispanic Aging Issues
Location: Grand Ballroom, Section BC, Lobby Level

PANEL:

Jeff Cruz, Associate Director, White House Office of Public Engagement

Eric Kingson, PhD, Co-Director at Social Security Works

Leticia Miranda, Associate Director, Economic and Employment Policy Project, National Council of La Raza

Anna Wadia, MPA, Program Officer, The Ford Foundation

Edwin Walker, JD, Deputy Assistant Secretary for Program Operations, Administration on Aging, US Department of Health and Human Services

10:00 am – 12:00 pm **Training Sessions**
Grassroots Mobilization: Empowerment and Civic Engagement
RSVP required

- 101 Beginners Training
Location: Monet I & III, 2nd Level
- 202 Intermediate Training
Location: Monet II & IV, 2nd Level

10:00 am – 12:00 pm **Symposium**
Economic Security Trends for Hispanic Families
Location: Renoir, 2nd Level

PANEL:

Facilitator:
Ralph Yaniz, MBA, Regional Vice-President Midwest, AARP

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Panelists:

Nancy Altman, JD, Co-Director, Social Security Works

Rene Perez-Rosenbaum, PhD, Associate Professor,
Department of Community, Agriculture, Recreation and
Resource Studies, Michigan State University

Barbara Robles, PhD, Senior Research Liaison, Division of
Consumer and Community Affairs, Board of Governors of the
Federal Reserve System

Rigo Saborio, MSG, President and CEO, St. Barnabas Senior
Services

12:00 pm – 2:00 pm

Luncheon

Working Together for a Prosperous Mature America
Location: Grand Ballroom

SPEAKERS:

Yanira Cruz, Dr.PH, NHCOA President and CEO

Richard J. Hodes, MD, Director, National Institute on Aging

Bill Novelli, Distinguished Professor of the Practice,
McDonough School of Business, Georgetown University

2:00 pm – 4:00 pm

Symposium

New Healthcare Law: What Does It Mean for Hispanic Families?
Location: Renoir, 2nd Level

PANEL:

Facilitator: Steve McConnell, PhD, Program Executive, Aging
Policy and Advocacy, The Atlantic Philanthropies

Panelists:

Lynn Feinberg, MS, Director, Campaign for Better Care,
National Partnership for Women and Families

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Jaime R. Torres, DPM, MS., Regional Director, Region II
(NY, NJ, PR,VI) U.S. Department of Health and Human
Services

Carlos Ugarte, MSPH, Public Health Advisor

2:00 pm – 5:00 pm

Training Sessions

Grassroots Mobilization
Empowerment and Civic Engagement
RSVP required

- 101 Beginners Training
Location: Monet I & III, 2nd Level
- 202 Intermediate Training
Location: Monet II & IV, 2nd Level

5:30 pm – 6:30 pm

Pre-Dinner Gathering

Location: Ballroom Foyer, Lobby Level

6:30 pm – 8:30 pm

Sharing the Best of Us Dinner

Location: Grand Ballroom, Lobby Level

Emcee:
Armando Guzman
Washington Bureau Chief
TV Azteca and Azteca America

National Anthem Vocalist:
US Air Force Band

Poet:
Luis Alberto Ambroggio
Academia Norteamericana de la Lengua

Entertainment:
Singer Sabrina Lastman
Uruguayan Jazz Musician Beledo
Harpist Alice Conway

WEDNESDAY, SEPTEMBER 29, 2010

8:00 am – 1:00 pm

Registration
Location: Ballroom Foyer, Lobby Level

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- 8:30 am – 10:00 am **Capitol Briefing**
 Aging Issues of Ethnically Diverse Older Adults
 Location: US Capitol Complex, SVC 208/209
 Capitol Visitor's Center
 Shuttles to depart from L'Enfant Plaza Hotel
- Michael Adams, JD, Executive Director, SAGE
 Dr. Yanira Cruz, President and CEO, NHCOA
 Karen Jones, M.P.Aff., MPA, President and CEO, NCBA
 Doua Thor, MSW, Executive Director, SEARAC
- 10:00 am – 12:00 am **Training Session**
 Grassroots Mobilization:
 Medicare Fraud Prevention Campaign Continued
 Location: Monet IV, 2nd Level
RSVP required
- 10:30 am – 11:30 am **Listening Session**
 The Status of Older Adults Issues: Sharing your Perspective
 Location: Monet I & II, 2nd Level
- 9:00 am – 1:00 pm ***Plaza del Intercambio: A Resource Exchange***
 Location: Solarium, Lobby Level
- Health Screenings
 - Educational Sessions
 - Healthy Cooking Demonstration
 - Exercise Demonstrations
 - Technology Innovations
- 12:-00 pm – 2:00 pm **Luncheon**
 Looking Ahead: Unleashing Your Potential to Fulfill the American Dream
 Location: Grand Ballroom, Lobby Level
- SPEAKERS:**
- Richard H. Carmona, M.D., M.P.H., FACS, 17th Surgeon General
 of the United States (2002-2006) and Distinguished Professor,
 Zuckerman College of Public Health, University of Arizona
- Don Miguel Ruiz, Bestselling Author The Four Agreements,
 Motivational Speaker
- 2:15 pm – 5:00 pm **Agency Visits**
 Making Your Voice Heard: Visits with Decision Makers
 Location: Off-site
- 5:00 pm Conference concludes. ***See you next year!***